



## KINSHIP CIRCLE


Animal Advocacy  
Humane Education  
Animal Disaster Rescue/Relief

KinshipCircle.org  
KinshipCircle.org/disasters


email: info@kinshipcircle.org  
mobile: 314-795-2646  
phone: 314-863-9445

7380 Kingsbury Boulevard  
St. Louis, Missouri 63130 USA

## Sponsorship Program



Imagine your banner ad in front of tens-to-hundreds of thousands of animal-friendly people a month!



Your animal-related message can be seen by tens to hundreds of thousands in emails and web media. We promote animal protection and freedom by rallying voices worldwide to take action. Kinship Circle members receive ongoing e-alerts with tools to reach key policymakers who can end abusive practices and enact or enforce animal laws. Multiply our base by shares on Facebook, Twitter, Change.org, YouTube...and our network expands into the hundreds of thousands.

**We invite you to join this collective voice.** Kinship Circle's sponsorship program funds our automated platform — the only way we can communicate and construct alerts — for animal victims in disasters and anti-cruelty campaigns. Without this system, we cannot tell the truth about animals or coordinate action to help them. **YOUR SPONSORSHIP WILL:**

- **Promote animal protection and freedom via legislative, industry and societal reforms.** Victories. Progress. Hope. See what global action can do for animals!  
UPDATES: [www.kinshipcircle.org/updates](http://www.kinshipcircle.org/updates)  
VICTORIES: [www.kinshipcircle.org/victories](http://www.kinshipcircle.org/victories)
- **Help fund rising infrastructure costs AND showcases your animal message to a vast online community of animal advocates.** Sponsorship is a win-win relationship for the animals, Kinship Circle, and sponsors with personal or commercial interest in animal concerns.

### GOLD SPONSORSHIP / \$300 per month

- ▶ **Run a banner ad, like the vert. or hor. ads on this page.** (We can help design your banner ad!)
- ▶ Your message gets placement and visibility in outgoing emails, web alerts, social media alerts...over and over again...for the duration of your sponsorship.

### SILVER SPONSORSHIP / \$200 per month

- ▶ **Run an identity listing, including: 1-2 sentence blurb, phone, email, website link.**
- ▶ Your listing gets placement and visibility in outgoing emails, web alerts, social media alerts...

### BRONZE SPONSORSHIP / \$100 per month

- ▶ **Get name recognition and your website link in outgoing emails, website alerts, social media...**

**EMAIL OR CALL TO ASK ABOUT BECOMING A KINSHIP CIRCLE SPONSOR:**  
info@kinshipcircle.org • 314-795-2646

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TO BECOME A  
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Want to sponsor a different Kinship Circle focus area — such as:  
**Humane Education & Outreach • Disaster Animal Response Team  
or Animal Cruelty Investigative Research & Campaigns?**  
JUST LET US KNOW!