Kohl's Corporate Offices Kevin Mansell, Chairman, President & CEO

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Dear Mr. Kevin Mansell and Executive Officers of Kohl's Corporation,

I am a consumer who won't shop at Kohl's Department Stores until a concerted effort is made to cut ties with the fur industry. I urge Kohl's to eliminate fur and fur-trimmed products. Please also consider customers who wish to reject animal suffering and death. I am concerned about any advertisements that sugarcoat the violent fur trade or vague labels that misrepresent a product's origin.

With scant regulatory oversight, fur farms stack cages in open sheds where animals pace in feces and urine. Many perish from dehydration, starvation or self-mutilation. In the wild animals roam, raise young, gather food, and live by natural instinct. When intensively confined for fur, they chew through their own limbs, cannibalize, pace, sway...and essentially go crazy as they struggle to cope.

Pelts are commonly derived via genital electrocution. The killer lodges a metal conductor in the animal's throat and an electric prod in the rectum to deliver a blast of electricity. The electrical current only works as a paralyzing agent, while the animal remains conscious for two or more minutes of an excruciating heart attack.

Other fur-bearing animals die by cervical dislocation ("neck popping"), injection of pesticides or junk chemicals, or asphyxiation from unfiltered carbon monoxide.

Animals caught in leghold traps and snares may gnaw their teeth to the jawbone or chew off their feet to escape. Some languish on lines for days before trappers return to club, stomp or drown them. Indiscriminate devices crush 2 to 10 times as many non-target animals, including dogs, cats, deer, and animals used in agriculture. Endangered species are among the millions trashed each year.

Such profound animal cruelty is never a "fashion choice." It is simply wrong.

Please join JC Penney, Sears, Overstock.com, Forever 21, Liz Claiborne and other successful Kohl's competitors that appeal to a broader demographic by selling sophisticated alternatives to real fur.

Thank you in advance for any updates about Kohl's commitment to cruelty-free sales.

Sincerely,